

# Energy Fundamentals for Leaders

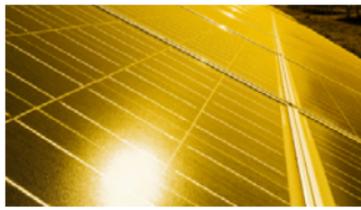


- **Network with professionals and thought-leaders in the energy sector**
- **Be part of the broader energy discussion, considering social, environmental, and economic impacts**
- **Expand your knowledge and understanding of the complexities of the energy sector**

*Energy Fundamentals for Leaders* has been designed with input from more than 60 subject matter experts in the energy sector. The program allows participants to explore various forms of energy and energy production through in-class instruction, site visits, expert panels, and hands-on learning experiences.

“*Energy literacy is critical to Canada’s future. This program is an innovative approach to creating an informed group of professional leaders making decisions about our energy future. Informed decision-makers make good decisions.*”

**Frank McKenna, Deputy Chair, TD Bank**



## Who should attend?

This program is intended for professionals working in the energy sector, at all career levels. Past participants include business owners, facility/plant managers, consultants, lawyers, accountants, engineers, analysts, and project managers.

*Energy Fundamentals for Leaders* offers a clear overview of the energy sector and how it impacts our economy, environment, industry, and our global position and potential. Participants will connect with expert resources, assets and technologies, broaden their perspective of issues and complexities, and identify opportunities and challenges within the industry. The program also provides participants with the information necessary to ask the right questions, allowing them to make informed decisions within the energy context.

“...there is no better way to learn about the full spectrum of energy issues than by taking this course.”

IBEW Business Representative

## Program topics

### Energy Fundamentals

Becoming literate in an energy-complex world

### Energy Economics

Energy markets, economic impacts, and the global energy environment

### Policy

The legislation and regulation guiding our energy future

### Consumer Behaviour

Understand what drives energy use and how consumers make decisions

### Innovative Energy Technologies and Alternate Resources

The importance of adopting an innovative approach to energy sources, production, and use

To register or to learn more, please call 506-648-5977  
or visit [unb.ca/sjcollege/energy](http://unb.ca/sjcollege/energy)

Program delivered in partnership with Irving Oil, Province of New Brunswick,  
NB Power, and the International Brotherhood of Boilermakers.

